

*Please print or type. Attach additional sheets if needed.*

1. Describe your future professional goals as a soybean producer.  
\_\_\_\_\_  
\_\_\_\_\_
2. What type of production and marketing programs do you utilize in your soybean management system?  
\_\_\_\_\_  
\_\_\_\_\_
3. How have you adapted your production management practices to improve efficiency, profitability and the promotion of natural resource stewardship?  
\_\_\_\_\_  
\_\_\_\_\_
4. Describe your spouses's role in the farm operation and/or other occupation.  
\_\_\_\_\_  
\_\_\_\_\_
5. As a leader and spokesperson for the soybean industry and agriculture, what are the top issues you feel need to be addressed?  
\_\_\_\_\_  
\_\_\_\_\_
6. Relating to question #5, what actions do you recommend to assure a prosperous future for agriculture?  
\_\_\_\_\_  
\_\_\_\_\_
7. What type of role do you envision assuming within the soybean industry (i.e. leadership on the local, state, national or international level)?  
\_\_\_\_\_  
\_\_\_\_\_
8. Please provide addresses and phone numbers for your newspaper(s) and farm radio station(s).  
\_\_\_\_\_  
\_\_\_\_\_



If you believe, belong.

**Application Deadline: October 4, 2011**

*Please return completed application form to:*  
American Soybean Association, Attn: Michelle Siegel  
12125 Woodcrest Executive Drive, Ste. 100, St. Louis, MO 63141

**Apply online at: [www.soygrowers.com/dyl](http://www.soygrowers.com/dyl)**

or FAX to: 314-576-2786



DuPont  
**YOUNG  
LEADER  
PROGRAM**  
American Soybean Association

Cultivating emerging leaders  
who are passionate and  
committed to the future  
success of the soybean  
industry.

**2012**

# 2012 YOUNG LEADER PROGRAM



## What is the Young Leader Program?

The key objective of the Young Leader Program is to awaken the "Leader" within each participant and provide the tools necessary to represent the ideals of soybean growers domestically and internationally.

Attendees will:

- Expand their knowledge of the Ag Industry.
- Strengthen their skills in order to represent soybean farmers on their respective state Board of Directors and/or National Board of Directors with the American Soybean Association.
- Network with other soybean producers from across the country.

Young Leaders from 26 soybean producing states and Canada are chosen to participate in this program, which is a partnership between the American Soybean Association and Pioneer Hi-Bred, a DuPont Business.



*Lanair & Kristi Worsham (GA), and Brook & Cory Devillier (LA) during 2011 Young Leader training.*



*2011 Class of ASA/DuPont Young Leaders*

## Who is a Young Leader?

Young Leaders are soybean growers of any age, married or single, who are interested in developing their leadership skills. There is no age limit, however, growers and their spouses must be at least 21 years of age to participate. Spouses are included in all aspects of the program, and the knowledge gained is beneficial in any setting - whether on the farm or off.

## What are the Benefits of this Program?

- Young Leaders become valuable, active members of agricultural organizations and volunteer groups at state and local levels.
- Many graduates of the program become officers of their State or National Association Board of Directors.
- Other graduates become recruiters, key committee members, or membership directors.
- Spouses learn more about the farm operation and industry issues that affect soybean growers.
- Participants learn about their personal leadership style and how to achieve a greater level of success in their business or volunteer organizations.
- Networking and camaraderie developed with other producers from 26 states and Canada helps build friendships that last a lifetime.

## The Young Leader Program Schedule Commitment

When chosen to represent your state as a Young Leader, participants are asked to commit to attend two phases of training:

- PHASE I:** November 29 - December 2, 2011 at Pioneer Headquarters in Johnston, Iowa.
- PHASE II:** February 28 - March 3, 2012 in Nashville, Tennessee, in conjunction with the annual Commodity Classic convention and trade show.

Select Young Leaders have the opportunity to take their training further, when they learn to lobby on Capitol Hill at the ASA Legislative Forum, and participate in special meetings and tours at DuPont headquarters in July, 2012.



*Matt & Rachel Heimerl of Johnstown, Ohio graduating from leadership training, with Judd O'Connor (L), Vice President for North America Sales, Pioneer, and Alan Kemper, ASA President*

## Application Guidelines—Deadline October 4, 2011

- There is no age limit for participation, however growers must be 21 years or older to apply and be selected.
- Any soybean grower may apply for the Young Leader program, however selected participants are required to have a current state soybean association/ASA membership to take part in the program.
- Applicants should be interested in pursuing leadership roles within the soybean industry.
- Spouses do not have to be employed on the farm to participate in this program.
- Single growers may also apply to the program.
- No babies or children may attend any Young Leader program activities.
- If an applicant is newly elected or in his/her first year of service on their State Association Board of Directors, they are eligible to apply; however this program is not designed for Board members with service years beyond the first year.

**Please Note:** To be eligible for this program, you must commit to attending both phases of training November 29 - December 2, 2011 at Pioneer Headquarters in Johnston, IA and February 28 - March 3, 2012 in Nashville, TN.

**Apply online at [www.soygrowers.com/dyl](http://www.soygrowers.com/dyl)**

**or return completed application form to:**

**American Soybean Association, Attn: Michelle Siegel,  
12125 Woodcrest Executive Drive, Ste. 100, St. Louis, MO 63141**

**Application may be faxed to 314-576-2786**

**Please print or type. Attach additional sheets if needed.**

Name \_\_\_\_\_ Spouse's Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email \_\_\_\_\_ Spouse Email \_\_\_\_\_  
 Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 County \_\_\_\_\_ How many years have you farmed? \_\_\_\_\_  
 Soybean Acreage in 2011 \_\_\_\_\_ Other Crop Acreage in 2011 \_\_\_\_\_

**Are you a member of your state soybean association and/or the American Soybean Association (ASA)?**  Yes  No  
**Have you participated in any other ASA leadership training programs? If so, please list program and year.**

**Please describe your farming operation:**

Do you farm with anyone else? If yes, whom? \_\_\_\_\_

**Education/Special Training:**

You: \_\_\_\_\_

Your Spouse: \_\_\_\_\_

**Non-Farm activity/organization involvement:**

You: \_\_\_\_\_

Your Spouse: \_\_\_\_\_

**List the farm organizations and memberships/offices held:**

Date of election or term of service: \_\_\_\_\_