



MICHIGAN SOYBEAN
PROMOTION COMMITTEE

a new release



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Michigan Soybean Promotion Committee Awards Grant to DNR Parks and Recreation Division's Green Initiative

The Michigan Soybean Promotion Committee (MSPC) today presented the DNR Parks and Recreation Division with a \$10,000 grant to cover any additional costs associated with using soy-based products in state parks and recreation areas.

Keith Reinholt, field operations director for the soybean advocacy group, presented a ceremonial check during the dedication of the Cedar River State Harbor.

"Michigan's state parks and water recreation facilities will be cleaner and greener thanks to this grant," said Ron Olson, chief of the DNR's Parks and Recreation Division. "We're excited to be leaders in expanding the use of environmentally-friendly, soy-based products and we're grateful for the support of the Michigan Soybean Promotion Committee."

The grant will reimburse the division for any additional costs of using a soy-based product such as two-cycle oil, hydraulic oil, hand cleaners and concrete sealers.

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“We offer this grant as an incentive to encourage more use of soy-based products,” Reinholt said. “Most of our users find additional savings once they begin utilizing these products and this grant helps them overcome any initial financial hurdles.”

Use of soy-based bio-products is one of several of PRD’s Green Initiatives pilot programs. The Green Initiatives Committee researches, recommends and tests environmentally products and management practices for use in Michigan state parks, recreations areas and water access sites. Additional programs being tested include use of biodiesel fuel, mowing reductions, and stepped up recycling programs.

The Michigan Soybean Promotion Committee is a farmer-driven organization representing over 12,000 soybean farmers in Michigan. Its mission is to efficiently and effectively leverage farmers' investments in the soybean checkoff to increase profit opportunities for Michigan soybean producers while enhancing a positive public image of the soybean industry. Soybean production in Michigan annually returns over \$800 million to the state's economy when all input variables are figured in and employs over 5,000 people across the state. The MSPC invests in research, promotion, and educational opportunities of agronomic interests, new uses of soybeans, soy consumption in domestic livestock production, consumer and producer communication activities, and international marketing opportunities.

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