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News Release

MEDIA ADVISORY: PRESS CONFERENCE

Campus Consciousness Tour Highlights East Lansing's Biodiesel Use
Band Guster sings praises of widespread biodiesel use by City, MSU

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East Lansing, Mich. — The City of East Lansing and Michigan State University have something in common with a popular band: all three are taking steps to improve the environment.

Mayor Sam Singh will join local experts and Adam Gardner from the band Guster at a press conference on **Thursday, April 6 at 1 p.m.** The press conference will highlight how the City, the university and the band use biodiesel instead of conventional fuels to reduce emissions.

The press conference will be held on the campus of Michigan State University at the MSU Auditorium on the corner of Farm Lane and Auditorium Drive. The conference will be held outside at the main entrance of the building. If it rains, the conference will be moved inside the auditorium.

Guster will be in town for a performance at MSU and as part of the Campus Consciousness Tour, which raises awareness in college towns about sustainable practices like using biodiesel. Both the City and MSU use a 20-percent blend of biodiesel (B20) in their diesel vehicles. Guster's tour bus is also fueled by B20.

For more information, please contact Dave Smith, environmental specialist for the Department of Public Works, at (517) 337-9459.

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