



FOR IMMEDIATE RELEASE

Date: October 15, 2009

**Michigan Soybean Growers Rally Timely Campaign Against Global Hunger
Farmers Show Support for 'Acre Challenge' on World Food Day, October 16**

Michigan Soybean Association Director Andy Welden knows how soybean farmers are working to ensure their crop is part of the solution as people around the globe recognize World Food Day on October 16. Soybean growers like Welden of Jonesville are contributing the value of an acre of soybeans to the World Soy Foundation Acre Challenge.

Farmer support is particularly timely in light of new reports that a record one in six people in the world today is malnourished. World Food Day is a worldwide event designed to increase awareness, understanding and informed, year-around action to alleviate hunger.

"Our crop offers a bountiful harvest against hunger," said Welden. "We can nourish thousands of children through the World Soy Foundation. Proper nutrition today is required for them to grow, learn and lead productive lives."

Soybean farmers across the nation have committed to the World Soy Foundation's Acre Challenge. The World Soy Foundation is a 501c3 charitable organization that can put the value of one acre of soybeans to use against hunger. Forty bushels of beans, the approximate national average yield, will make 18,000 rations of soy protein to children and adults in locations ranging from Africa to Latin America to Asia.

"Through the World Soy Foundation, these generous farmers are making a long-term difference in children's lives," said World Soy Foundation Executive Director Jim Hershey. "We are also thankful to our founding corporate members such as Cargill, Natural Products Inc. Soyatech, Sunopta and WhiteWave Foods as well as the many international organizations that recognize the importance of soy protein."

Michigan soybean growers and their peers across the nation, including the American Soybean Association, were instrumental in creation of the World Soy Foundation, a 501c3 charitable organization. The World Soy Foundation works with private voluntary and non-governmental organizations to deliver soy protein and nutrition education to people who need it around the world. Projects sponsored by the World Soy Foundation include complementary foods for children 6-36 months, school feeding programs and nutrition assessment and research services.

To join the fight against hunger and malnutrition with soy and the Acre Challenge, visit www.worldsoyfoundation.org:

-- end --

For more information about World Food Day, go to <http://www.worldfooddayusa.org/>

Contact: Karen Edwards 703-281-7600