



MICHIGAN SOYBEAN PROMOTION COMMITTEE

a new release



FOR IMMEDIATE RELEASE

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Soylock Holmes Presents the FREE Soybean Education Kit



Once again, the Michigan Soybean Promotion Committee is offering a **FREE** "Soybeans Go To School" kit to all Michigan teachers. The kit is recommended but not limited to fourth grade. The Michigan Soybean Promotion Committee reached over 9,700 students in 352 classrooms for the 2007-2008 school year with the "Soybeans Go To School" kit program in which Soylock Holmes solves the mystery of soybeans.

Soylock Holmes teaches students:

- The life cycle of the soybean plant and actually grow a soybean.
- How soybeans touch our lives everyday in the foods we eat and the different products we use.
- The history of the soybean and the effect on different cultures.
- About different researchers such as George Washington Carver and Percy Lavon Julian with the many discoveries they had regarding soybeans.
- The innovations of Henry Ford and the fact that, to this day, Ford vehicles still use soy.
- And, the list goes on and on.

This soybean education kit is compliments of the Michigan soybean producers through their investment in the soybean checkoff. Product donations are provided by: Michigan Potato Industry Commission, Star of the West-Richville, Michigan Farm Bureau, and Thumb Oilseed Producers Coop. Thanks to this generous product support, we have reached over 100,000 students in 2,702 classrooms since 1998.

As we gear up for the 2008- 2009 school year, look for our lessons and order forms on-line. To review lesson plans or to place an order visit our web site at www.michigansoybean.org.

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