



MICHIGAN SOYBEAN  
PROMOTION COMMITTEE

**a new release**



**FOR IMMEDIATE RELEASE**

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**New 'Farm Fresh Food' blog on MLive.com  
tells Michigan farmers' stories**

People looking to learn more about where their food comes from and the farmers who produce it have a new resource at their fingertips starting in March. The 'Farm Fresh Food' blog, hosted on MLive.com and a product of the Michigan Ag Council, brings stories from Michigan's own farms into the homes of readers across the state. Readers can find 'Farm Fresh Food' at <http://blog.mlive.com/freshfood>.

Agriculture is Michigan's second largest industry and the state is the second most agriculturally diverse, producing more than 200 different products. 'Farm Fresh Food' will feature blog posts from the people who raise this bounty – Michigan's own farmers –and personal insight into the everyday happenings on their farms. The blog will also include favorite down-home recipes and interesting bits of information about Michigan's numerous agricultural products.

To date, more than 30 farmers from Michigan Ag Council (MAC) partners have volunteered to serve as guest bloggers. New blogs will be posted at least three times a week.

“This blog is a great opportunity for people all over Michigan to learn about where their food comes from, directly from the farmer,” said Michigan Soybean Promotion Committee’s MAC representative, Gail Frahm. “Not everyone has the chance to live on a farm, or even visit a farm, so ‘Farm Fresh Food’ will bring the farm to them.”

The MAC is a coalition of Michigan commodity organizations and agribusinesses working together to support modern agriculture by informing and educating consumers about contemporary agricultural production practices.

MLive.com is an on-line division of Advance Publications, which covers several major media markets in Michigan including Ann Arbor, Flint, Saginaw, Bay City, Jackson, Kalamazoo, Grand Rapids, and Muskegon. The comprehensive web site, featuring news and information, boasts more than 3 million unique visitors and over 50 million page views per month.

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