



MICHIGAN SOYBEAN
PROMOTION COMMITTEE

a new release



FOR IMMEDIATE RELEASE
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New Executive Board Elected to the Michigan Soybean Checkoff

At the regular December Michigan Soybean Promotion Committee (MSPC) board meeting, new Executive Board positions were established. Your MSPC Board President is Ben Chaffin from Ithaca and oversees District 7 which includes the following counties: Allegan, Barry, Ottawa, Kent, Montcalm, Gratiot, Midland, and all counties north. Herb Miller, from Niles, is the MSPC Board Vice President and represents District 1: Van Buren, Kalamazoo, Berrien, Cass, and St. Joseph counties. The MSPC Board Secretary is George Zmitko of Owosso and he represents District 6 which includes the following counties: Ionia, Clinton, Shiawassee, and Genesee. Jim Wilson of Yale is the MSPC Board Treasurer and oversees District 4: Huron, Sanilac, St. Clair, Oakland, and Macomb counties.

District 2 Director (Eaton, Ingham, Calhoun, Jackson, and Hillsdale counties) is represented by Andy Welden of Jonesville. Richard Janssens of Monroe is the Director for District 3: Livingston, Washtenaw, Wayne, Lenawee, and Monroe counties. District 5 that includes Arenac, Bay, Saginaw, Tuscola, and Lapeer counties is represented by Director, Mark Bierlien.

Michigan soybean farmers are represented by seven governor-appointed farmer directors which make up the Michigan Soybean Promotion Committee. MSPC's mission is to "Efficiently and effectively leverage checkoff resources to increase profit opportunities for Michigan soybean producers while enhancing a positive public image of the soybean industry."

The board's FY12 meeting schedule is January 25, 2012; February 9, 2012; March 7, 2012; June 6, 2012; August 2012 (to be determined); and September 5, 2012. Most board meetings are held at the Crops and Soils Teaching and Research Farm at Michigan State University in East Lansing.

For more information on the Michigan Soybean Promotion Committee, log onto www.michigansoybean.org, email questions to soyinfo@michigansoybean.org, or call us at 989.652.3294.

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