



MICHIGAN SOYBEAN  
PROMOTION COMMITTEE

**a new release**



**FOR IMMEDIATE RELEASE**

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**Soybeans Helping Fairs Go Green!**

The Michigan Soybean Promotion Committee (MSPC) is gearing up to help fairs go green with the Green Fair Project.

“The Green Fair Project is an outreach to fairs in Michigan and what better way to go green than to use soy-based products,” said Kathy Maurer, Financial and Creative Director for MSPC.

The competitive grant closed on March 1, 2011 and the winners including their fair dates are:

Chippewa County Fair	August 28 – September 5
Clinton County 4-H & Youth Fair	August 1 – 4
Great Lakes Agricultural Fair, Pontiac	September 2 – 5
Hillsdale County Agricultural Society	September 25 – October 1
Oakland County Fair Association	July 12 – 17
Ogemaw County Fair	August 14 – 20
Wayne County Fair	August 8 – 13

“Each fair submitted an application for their projects,” Kathy continued. “Soy ink will be used in the printing of programs and flyers. Soy-based paints will be used to spruce up buildings along with soy foam insulation, soy roof coating, and soy building materials. A variety of soy cleaning products will be used, as well as dust control. Biodiesel will be used for the generators and transportation at the fairs.”

Soy-based products are renewable and environmentally friendly. Two million acres of soybeans are grown in Michigan each year, making it the second largest crop in the state.

For more information on soy-based products visit our web site at [www.michigansoybean.org](http://www.michigansoybean.org). The Green Fair Project is paid for by the Michigan soybean farmers through their checkoff dollars.