



MICHIGAN SOYBEAN
PROMOTION COMMITTEE

a new release



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Give the Gift of SOY!

With the holiday season quickly approaching many gifts given can be from the heart and from the field. Soybeans play an important role in Michigan's agricultural system with an impact of more than \$1 billion on the State's economy. From biodiesel to healthy foods and skateboard wheels to clothing, soy can be found in many products. This certainly is a versatile little bean.

For the child, the *Tofu Bear* would bring a smile on Christmas morning. It is a plush toy made from 100% natural *SOYSILK*[®] brand fiber. It is soft, cuddly, and earth friendly. The new *Wallables*[™] (available at www.wallables.com) are available to decorate any child's room and come in many shapes, letters, and Disney characters. These items are 3D wall décors made from soy-based foam. They are soft, safe, entertaining, and eco-friendly.

For the family, there are several hand lotions available that are made from soy. *Soy Smooth*[™] is one example that contains SPF 15 and is made with soy protein. This product is produced by *Franmar* and helps to sooth sunburns and chapped, dry skin. Soy protein is also an ingredient in Soya System's finishing sprays, styling gels, shampoos, and detanglers. These products work great, smell great, and are healthy for your hair and the environment.

For the lady, the soybean can also be found in other beauty products such as *Sephora's 3 in 1 Universal Bronzer*, *Dramatic Radiance Cream*, and *Soy Formula Eye Cream*. The healthy benefits of soy are incorporated in these products to ensure that the consumer receives the best the bean has to offer. Soymilk-based cream is also available in *Sephora's Soy Formula Face Cream*. A company called *SoyClean* offers many soy-based products. They have soy lotions, soy lip balm, and soy candles.

For the handy-man, there are many products created that are soybean oil based instead of petroleum based. *Bar Chain Oil*, *Bio-Penetrating Oil*, and *Bio-Parts Cleaners and Degreasers* are a few products that *Renewable Lubricants, Inc.*[™] provides. *SoyClean* also has *SoySeal Concrete Sealer*, *SoySeal Wood Sealer*, and *SoyClean Driveway, Sidewalk, Patio Cleaner*.

For the hunter, there is *Arctic Fire Arm Lubricant* and *Bio-Cleaning Compound Gun Bore* that is produced by *Renewable Lubricants, Inc.* Protect and clean your firearms with a natural, biodegradable product.

For this holiday season, remember the soybean. There are many soy products to choose from! For information on the listed products, visit www.michigansoybean.org or search for additional soy products on the internet.

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